



COVER YOUR CARBON  
CONSCIENCE WITH  
DTP ZERO PRINT



SOLVING  
IT TOGETHER



# SERIOUS SUSTAINABILITY

Having a sustainable workplace is no longer an option but a necessity. The climate crisis clock is ticking and collective action has never been more urgent. It's time to ask yourself -

**ARE YOU DOING ENOUGH?  
COULD YOU DO MORE?  
CAN YOU DO BETTER?**

And the answer will almost always be **YES**.

We continuously champion positive sustainable impact. It's one of our core values and something we take very seriously.

**DTP Zero** is our own initiative driving our ambition to reach net zero by the end of 2024, and as part of the project we are excited to introduce and boldly promote **DTP Zero Print**. As a technology solution provider, we recognise it is our responsibility to not only champion our own environmental impact but also encourage and support our customers with their sustainability journeys.



# ZERO CARBON, ZERO WORRIES

We appreciate it can be difficult to balance environment factors with business requirements, especially when those decisions can impact your operations. **DTP Zero Print** guarantees the best of both worlds.

**In partnership with HP's certified carbon neutral Managed Print Service (MPS), DTP Zero Print offsets the entire carbon footprint of your printer fleet.**

Enabling you to do what's right for your business and for the planet, you can continue printing without harming the environment and demonstrate your commitment to climate action to your customers, investors and employees.

## THE PLANET'S MOST COMPREHENSIVE CARBON NEUTRAL MPS

### SO HOW DOES IT WORK?

As the only **certified** carbon offsetting MPS programme available - HP covers your devices for a continued 5 years; that's half a decade, 1,825 days or 43,800 hours.

Available through **DTP Zero Print**, the programme impressively covers 100% of your printer fleets' activities - so for every page printed, every kW of electricity used to turn the printer on, every ink cartridge delivered to you in the post or by courier - we'll work closely with HP to offset all emissions through investments in rigorously vetted socially conscious projects. This is carried out in co-operation with Natural Capital Partners.

**As you read this, there's a whole forest of trees being planted through the programme by like-minded organisations to your own from across the UK.**

**Indeed, a 5 minute phone call for 5 years of carbon comfort - it's a no brainer.**

# SUSTAINABILITY = ACCOUNTABILITY

We recognise that sustainability is so much more than a box ticking exercise. **DTP Zero Print** is not just earth-friendly, it provides long term peace of mind. Neutralising your printer emissions is only the start of helping facilitate a more sustainable workplace. It's one less concern and allows you to focus your environmentally conscious efforts elsewhere, while your printer operations continue as usual.

## CONQUER YOUR CARBON WITH DTP ZERO PRINT:

- Optimise your fleet to reduce carbon emissions
- Estimate your total carbon emissions from HP-branded printing solutions, using HP's proprietary Sustainable Impact Reporting and Analytics tool
- Reduce paper waste by 25%
- Improve resource efficiency by 13%
- Decrease ecosystem impact by 12%







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## GUARANTEE A GREENER CONSCIENCE

DTP Zero Print is a convenient, straightforward, comprehensive and effective approach to doing your bit to tackle climate change - so you can continue printing without harming the planet.

Taking accountability has never been so important or effortless.

TOGETHER WITH HP, WE PLEDGE TO OFFSET PRINTING EMISSIONS BY INVESTING BACK INTO SOCIALLY CONSCIOUS PROJECTS THAT NOT ONLY BENEFIT THE PLANET BUT ALSO LOCAL PEOPLE AND THEIR COMMUNITIES.

To find out more, visit  
[dtpgroup.co.uk/about/sustainability](http://dtpgroup.co.uk/about/sustainability)  
or **contact our team today.**

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